

# VITSŒ COMPANY HEADQUARTERS Building owner: Vitsœ Architecture: Vitsœ, Mark Skelly, Martin Francis, Waugh Thistleton Opened: October 2017

**GEBERIT KNOW-HOW** Geberit Sigma concealed cistern 12 cm Geberit actuator plates Sigma30 and Sigma40 Geberit Smyle bathroom series Twyford E100 toilet Twyford Geo6 shower partition wall

The production hall is 135 metres long, 25 metres wide and 6 metres high. This is not just a place of work; cultural events also take place here.

View 2018





The alignment of the sawtooth roof means that light values are usually above 1,000 lux, despite direct sunlight only entering the hall when the sun is at its highest.

With the construction of a new furniture production facility north-west of London, Vitsœ has translated its corporate philosophy into physical reality. ightarrow



The fact that a recently developed beech laminated veneer lumber was used as a construction element shows just how closely the construction process was intertwined with furniture production.



"Intentionally, the building will be unfinished, because it is alive and learning as it responds to an ever-changing world."

> MARK ADAMS, MANAGING DIRECTOR, VITSŒ

That the new Vitsœ headquarters would be entirely dedicated to functionality was clear from the outset. After all, the company was founded in 1959 to take the no-frills designs of the renowned industrial designer Dieter Rams and make them into furniture. His thinking remains an integral part of the corporate philosophy to this day.

## **READY FOR CHANGE**

When planning the building, the same principles were applied that made the 606 Universal Shelving System into a modern design classic. Designed with sustainability and durability in mind, the building was constructed so that it could be easily adjusted to new types of usage in the event of future expansions.

### **A VERSATILE WORKSHOP**

The selection of natural materials and the minimal use of artificial lighting and ventilation ensure that the link between the employees and the environment that surrounds them remains intact. With this holistic approach, it is no surprise that the extremely homely atmosphere within the factory opens up a great deal of scope for creativity. For example, the plan is for the light-flooded hall to also be used for readings and concerts outside operating hours.