

HIGHLIGHTS OF THE BUSINESS YEAR 2017



EXPANDED LOGISTICS CENTRE

The grand opening of the expanded logistics centre in Pfullendorf (DE) – which now boasts six new, ultra-modern storage areas – took place on 10 March. The new features include an automatic small-parts warehouse as well as an efficient long-goods area for metal and plastic pipes.



GROUND-BREAKING CEREMONY IN LANGENFELD

In Langenfeld (DE), the future began on 6 September. Geberit is investing around 35 million euros in the modernisation of the production site and is optimising the manufacturing process. A new production hall is being built on an area of 15,400 m² and a two-storey administration building is also being added. The new building sections are expected to be ready to move into as early as spring 2019.



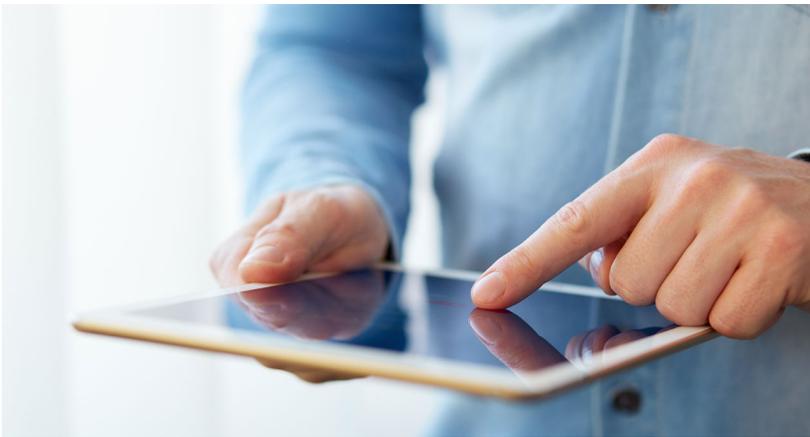
TOUCH IT. LOVE IT.

Non-porous, smooth and yet slip-proof, the texture of the new Geberit shower surface Setaplano impresses at first glance – and also from the first touch. Furthermore, sophisticated installation technology and premounted components ensure that the time required for installation on the building site is reduced and that it is successfully installed at the first attempt.



BÜRGENSTOCK RESORT

High above Lake Lucerne (CH), the Bürgenstock Resort is now shining in new splendour. In all the bathrooms, the resort made comfort a priority, installing the Geberit AquaClean Sela shower toilet in the three main buildings – the Palace, the Bürgenstock Hotel and the Medical Wellness Waldhotel.



DIGITISATION AT GEBERIT

In 2017, the Geberit ProApp for craftsmen was enhanced and equipped with additional functions. This year alone, the app was downloaded onto 26,000 mobile devices across Europe and actively used on a regular basis by some 12,000 users. The Geberit Sales App – a mobile sales enablement presentation tool for the Geberit field service – was launched in 12 countries. In addition to the two apps, the company also created other digital tools, including a web-based planning and tendering platform for sanitary engineers and architects.



GEBERIT APPRENTICES PITCH IN

The 2017 social project saw nine apprentices from Germany, Austria and Switzerland travel to Odessa (UA) on the Black Sea in September. Accompanied by two supervisors, they spent two weeks renovating the sanitary facilities at a local vocational school where plumbers and other professions are trained.



INTEGRATION MAKING GOOD PROGRESS

By the end of the year, Geberit was able to complete the most significant integration tasks in terms of organisation, processes and systems. From 2018, line managers will promote further activities as part of daily business.