

Learning is a lifelong process



Away game

Geberit know-how is often passed on directly at our partners' premises.

In Switzerland 4,000 professionals were trained at around 600 events in workshops and offices.



Training facility

First-class visual demonstrations are provided at the Geberit information centers.

In Spain over 800 apprentices took part in 48 training courses in the information centers in Barcelona, Madrid and Bilbao – despite the crisis.



Knowledge exchange

Some topics are best discussed as part of an information event.

In Germany over 10,000 plumbers and sanitary engineers caught up on the latest developments at events that focused, among others, on sound insulation and fire protection issues.



On-site training

Concrete challenges require targeted lessons on the ground.

In the United Kingdom and Ireland over 2,000 people were instructed on-site, mostly on how to press Geberit pipes.

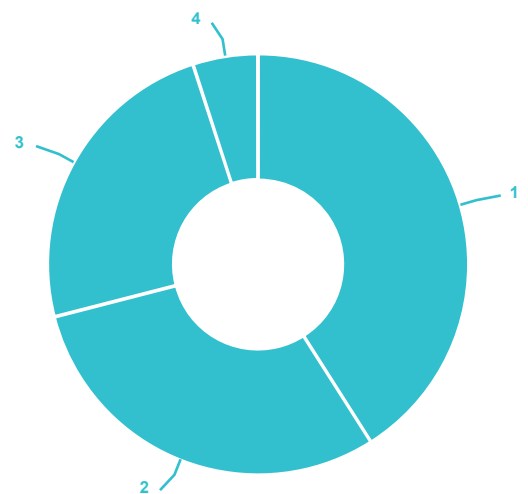
Anyone looking for proof of Geberit's market expertise need only look at the customer training courses. In 2014, over 100,000 professionals from various areas of the construction industry once again took advantage of the diverse training opportunities provided on a wide range of topics by numerous speakers and technical advisors.

The quick call to clarify unresolved issues or the spontaneous flying visit – this is the informal side of customer care that constitutes the lion's share of the work within the Geberit sales team. Dates dedicated explicitly to training round off the day-to-day business. Planned in good time and carefully prepared, these training dates are very much the icing on the cake for the partnerships on the sales front.

Thanks to the great scope for creativity, the training offered by Geberit is highly diverse, innovative and covers a wide range of topics. Presented here are just four of the common formats from the wide world of sales.

Regardless of where and with whom knowledge is shared, partnership is always written at Geberit with a capital "P".

Where are people trained?



- 1 At partners (41%)
- 2 At Geberit information centers (30%)
- 3 At information events (24%)
- 4 At construction sites (5%)