

Highlights business year



The Alpha builders

Production in India is successfully underway. After one and a half years of plant construction, the first "Alpha" concealed cisterns were manufactured in the brand-new plant in Pune. These cisterns were designed specifically for the needs of the Indian market.



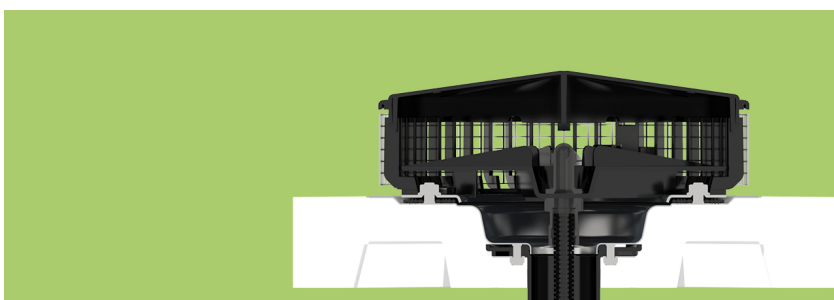
Meeting point

Every two years, the crème de la crème of sanitary technology gather at the world's most important sanitary fair – the ISH in Frankfurt. Geberit used this opportunity to provide visitors to the trade fair with a range of insights into its wide array of products and services.



The makings of a classic

The simpler the better – this was the approach taken by renowned architect and designer Matteo Thun when designing the new Geberit AquaClean Sela. The shower toilet that looks like a normal toilet has already won numerous awards for its impressive design.



Peace and quiet under the roof

Loud gurgling sounds in the roof drainage system can certainly get on your nerves, particularly when apartments or places of work are located under the roof. Geberit launched a new roof outlet on the market to alleviate this situation.

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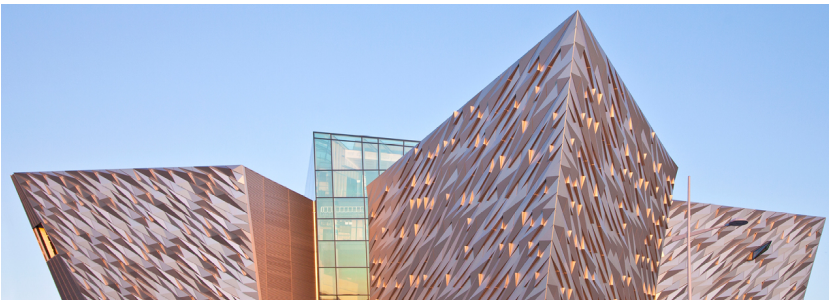
A life-defining experience

During the course of our social project, eight Geberit apprentices from various countries spent two weeks working in a hospice for seriously ill people in Bucharest. They helped with the installation of sanitary facilities and also undertook voluntary work taking care of the patients, which was much appreciated.



Broadening their horizons

Living and working abroad for a few months is a great learning experience, both personally and professionally. Geberit therefore offered its young graduate apprentices the opportunity to undertake an assignment lasting several months at the production plant in Shanghai.



A bow or an iceberg?

The Titanic Belfast museum is located on the same site where the legendary passenger liner was launched over 100 years ago. 800,000 visitors passed through its doors in the first year. Geberit know-how and products were called upon for the challenging task of draining the roof.



Green buildings in the desert

The Al Bahar Towers in Abu Dhabi have a sophisticated shading screen that results in a reduction in energy consumption of around 50 percent compared with conventional buildings. Geberit flush technology ensures the sustainable use of water in the buildings.